

NCC Cable System Order

Order #	62298433
Syscode	4860
System Name	News 12 Long Island, NY
Market	New York

AE	Lauren Rich
Sales Coordinator	Chris Johnson
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Apr16
-	

Flight Dates	06/20/16 - 07/03/16
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Steve Stern for Congress Proj #200150

Client Code	
Product Code	
Est Code	4965
Product Name	NY-03
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/28/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$3,950.00		
Commission	\$592.50		
Net Total	\$3,357.50		
Total Spots	14		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: Flight adjusted to cut off 5pm 6.28. Please confirm and send prelogs
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	N12	NEWS12	6/27/16	7/3/16	05:00	10:00	X	X						-	-	1	\$425.00	\$425.00	30	IPE
2	N12	NEWS12	6/27/16	7/3/16	10:00	17:00	X	X						-	-	1	\$125.00	\$125.00	30	IPE
3	N12	NEWS12	6/27/16	7/3/16	17:00	24:00	X							-	-	1	\$300.00	\$300.00	30	IPE
4	N12	NEWS12	6/20/16	6/26/16	05:00	10:00			X	X	X	X	X	-	-	4	\$425.00	\$1,700.00	30	IPE
5	N12	NEWS12	6/20/16	6/26/16	10:00	17:00			X	X	X	X	X	-	-	4	\$125.00	\$500.00	30	IPE
6	N12	NEWS12	6/20/16	6/26/16	17:00	24:00			X	X	X	X	X	-	-	3	\$300.00	\$900.00	30	IPE

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	11	3	0	0	0	0	0	0	0	0	0	0	14
AMT	\$3,100.00	\$850.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,950.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/25/16

62298433 | New York | News 12 Long Island, NY | 4860 |

NCC Cable System Order

Order #	62298433
Syscode	6893
System Name	News 12 Traffic & Weather/LI Zone
Market	New York

Flight Dates	06/20/16 - 07/03/16
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Steve Stern for Congress Proj #200150

Update Date	06/28/16
Version	4 Vs. 3

AE	Lauren Rich
Sales Coordinator	Chris Johnson
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Apr16
-	

Client Code	
Product Code	
Est Code	4965
Product Name	NY-03
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$605.00	
Commission		\$90.75	
Net Total		\$514.25	
Total Spots		12	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R2: Flight adjusted to cut off 5pm 6.28. Please confirm and send prelogs
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ZTWC	NEWS12 T&W	6/27/16	7/3/16	05:00	10:00	X	X						-	-	2	\$100.00	\$200.00	30	IPE
2	ZTWC	NEWS12 T&W	6/27/16	7/3/16	10:00	17:00	X	X						-	-	2	\$20.00	\$40.00	30	IPE
3	ZTWC	NEWS12 T&W	6/20/16	6/26/16	05:00	10:00			X	X	X			-	-	2	\$100.00	\$200.00	30	IPE
4	ZTWC	NEWS12 T&W	6/20/16	6/26/16	10:00	17:00			X	X	X	X	X	-	-	3	\$20.00	\$60.00	30	IPE
5	ZTWC	NEWS12 T&W	6/20/16	6/26/16	17:00	24:00			X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	incorrect revision 6.21

	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Total
SPOTS	8	4	0	0	0	0	0	0	0	0	0	0	12
AMT	\$365.00	\$240.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$605.00

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62298433 | New York | News 12 Traffic & Weather/LI Zone | 6893 |